

The Financial Evolution of THE CHRISTMAS GIFT

1600s

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1700s

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1800s

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1900s

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2000s

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THIS SEASON'S GIFTING?

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A WISE INVESTMENT?

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100 YEARS OF SPENDING HABITS

1900: \$1.00

2000: \$100.00

100 YEARS OF SPENDING HABITS

Source: MoneySupermarket.com