



MASSIVE PAPER WASTE:


Why Digital Media Matters

PAPER makes up nearly

30%

of all waste Americans throw away each year, more than any other material.



“MAKE EVERY DAY EARTH DAY” 

Each year, more than 24 billion newspapers, 12.5 billion catalogs & 350 million magazines are published.



24 BILLION newspapers



12.5 BILLION catalogs



350 MILLION magazines

This represents a total of **169 million trees**



enough to fill **56,736** baseball stadiums



85,000,000,000 pieces of unwanted mail are sent to consumers in the U.S. each year

For every **19** pieces of mail received by each person, only **1** is personal mail



the rest is considered “unwanted mail”



Do your part...go to www.paperlesspledge.com »